



COLLEGEBOUND N • E • T • W • O • R • K

Thank you for your interest in our internship program! At The CollegeBound Network Publishing, Inc., our internship program is quite diverse – a great opportunity for aspiring journalists, public relations executives, and advertising professionals. Read on...

As interns, students are exposed to the workings of a busy publishing office, assisting with the production of two print magazines, *College Bound Magazine* and *SUCCEED Magazine*; a variety of on-line publications at THE COLLEGE BOUND NETWORK (www.CollegeBound.net), including *Go-Girl.com*, *StudentRewards.com*, *CollegeBoundMag.com*, *StudentScoop.com*, *Celeb101.com*, and *CollegeSurfing.com*; a Web content syndication service, *The CollegeBound Network NewsClick*; *ClassesUSA.com*; and various other media projects.

College Bound Magazine and all products within THE COLLEGEBOUND NETWORK are designed to provide high school juniors and seniors with an in-depth look at college life and the admissions process. *SUCCEED Magazine* corresponds with the needs and interests of adults returning to college and those making career transitions.

- Specific **EDITORIAL** duties include writing departmental features, researching potential story topics, proofreading and editing, staying in contact with college public relations agency to find out what's new on campuses across the country, and assisting the editorial staff with some clerical duties. (*Contact Dawn Kessler, Senior Editor, 718-761-4800, ext. 43, or dawn@collegebound.net.*)
- The **MARKETING** aspect of the internship is quite informative as well; students input student reader data, assist with the production of media kits and promotional mailings, directly work on publicity campaigns, and more. (*Contact Diane Anselmo, Director of Business Development, 718-761-4800, ext. 14, or media@collegebound.net.*)
- The **ADVERTISING** responsibilities include assisting account executives with sales mailings, inputting advertising data, preparing media kits, and working on distribution projects. (*Contact Sean-Reed McGee, Director of Advertising, 718-761-4800, ext. 22, or advertising@collegebound.net.*)

We believe this is a great opportunity for the right person – one who is dedicated, an independent hard worker, and interested in breaking into the magazine publishing industry.

*** Internships can be credit or volunteer-based, however, a set schedule must be agreed upon at the onset of the arrangement. Each semester we choose two interns for each department . ***

Those interested in finding out more or setting up an interview should send a letter of interest with résumé and writing samples for editorial internships) to the proper personnel for your department of interest:

THE ONLINE AND OFFLINE NETWORK FOR GETTING IN AND SUCCEEDING AT COLLEGE