

COLLEGE BOUND MAGAZINE

Writer's Guidelines



MISSION:

College Bound Magazine is designed to provide high school students with an inside look at all aspects of college life. College students from around the country (and those young at heart!) are welcome to serve as Correspondents to provide our teen readership with real-life accounts and cutting-edge, expert advice on the college admissions process and beyond.

FREQUENCY:

College Bound Magazine publishes six times a year in New York, New Jersey, and Connecticut; in the fall, winter, and spring in California, Chicago, Florida, Texas, and New England; and nationally each September and February.

STYLE/TONE:

The tone of most articles in *College Bound Magazine* is light-hearted and informative. Imagine you're relaying advice to a younger sibling or friend. You want to give them 'the inside scoop' and offer helpful pointers for making a successful transition between high school and college. Teenage lingo and pop-culture references are totally acceptable (and encouraged!), however, a nice blend of down-to-earth authority is important as well!

THE MAKE-UP:

College Bound Magazine is comprised of both regular departments and full feature articles. Our payment rates depend upon length of story, topic, and research involved.

FEATURES:

Feature articles are usually between 700-1,500 words. What we look for are well-researched articles packed with real-life student experiences and expert voices. Share with readers stories and survival tips on everything from dealing with dorm life, choosing the right college, and joining a fraternity or sorority, to college dating, cool campus happenings, scholarship scoring strategies, and other college issues. Be original, real, and creative! Pays \$70-\$100.

COLUMNS/DEPARTMENTS:

STRAIGHT UP STRATEGIES (Think fun, service pieces: Campus survival tips, admissions advice, professor help tips, etc. – 150-400 words); CASH CRUNCH (Money-related tips, scholarship advice, news – 150-400 words); PERSONAL STATEMENT (First-person account of a college-related experience – 700-1,500 words); SAVVY SCOPE

(Lifestyle issues, student profiles, etc. – 150-300 words); @ATHLETICS (sports-related how-tos, team tips, extra-special student athletes, etc. – 150-400 words); CELEB 101 (entertainment tidbits with a scholastic scope – 200-600 words). Department payments range from \$15-\$100.

RIGHTS/PAYMENTS:

We usually buy first rights to a piece; we also purchase electronic rights if we are interested in featuring the article at the online version of *College Bound Magazine* (CollegeBoundMag.com) or one of *The CollegeBound Network* affiliate sites (CollegeBound.net). Payments are generated 30 days upon publication with two complimentary issues.

*** All accepted articles must be accompanied by a source sheet (interview transcripts and research documentation may be requested).**

HOW TO QUERY US:

Familiarize yourself first: Get to know our style and what kinds of articles we love. (You may receive a sample issue by sending a 9"-12" SASE [\$2.21]).

We recommend that you query us (via mail or e-mail) with a well-structured article proposal. *Hint:* Follow the following format:

- Begin with the lead you expect to put in the article. Make it catchy – grab our attention!
- Write a summary of your intended areas of coverage, including sidebar ideas.
- Give specifics about experts you plan to interview, the types of student anecdotes you'll include, which resources you plan to utilize, and what conclusion the story might reach.

WRITING CLIPS/SAMPLES:

Send us two or three clips or samples of your writing from your college newspaper, journalism class, etc. Photocopies are a good idea, as we do not return clips. All queries should be accompanied by a SASE. Our response time to all correspondence is approximately six to eight weeks.